

*Destin Commons*

# *Smoke* on the Coast

## BBQ AND FIREWORKS FESTIVAL

*Destin Commons is excited to extend the opportunity for local area Non-Profit Organizations to partner with our Smoke on the Coast BBQ & Fireworks Festival event on Tuesday, July 3, 2018. Qualifying organizations will have the chance to receive up to \$15,000 in donations over three separate categories through their participating BBQ team.*

### Donation Breakdown:

- **Every qualifying organization will receive \$2,500** for being selected to participate and meeting the participation qualifications below.
- The **“People’s Choice Award”** will allow each event attendee to receive one (1) voting ticket for every sample ticket purchased. Each BBQ team will have a voting box at their station where attendees can place their vote for their favorite dishes. Prizes will be awarded as so:

1 <sup>st</sup> Place - \$6,000	2 <sup>nd</sup> Place - \$5,000	3 <sup>rd</sup> Place - \$4,000
4 <sup>th</sup> Place - \$3,000	5 <sup>th</sup> Place - \$2,000	
- The **“Judge’s Pick Award”** will give a panel of three (3) culinary judge’s the opportunity to judge each team’s BBQ dish. For this award, each team must use pork as their meat to be judged and provide three (3) samples for a blind taste test. Prizes will be awarded as so:

1 <sup>st</sup> Place - \$5,000	2 <sup>nd</sup> Place - \$4,000	3 <sup>rd</sup> Place - \$3,000
4 <sup>th</sup> Place - \$2,000	5 <sup>th</sup> Place - \$1,000	
- The **“Most Spirited Award”** will go to the team that has the most decorative BBQ and Non-profit tent set up at the event. Themes can be of the organizations choosing. Prizes will be awarded as so:

1 <sup>st</sup> Place - \$1,500	2 <sup>nd</sup> Place - \$1,250	3 <sup>rd</sup> Place - \$1,000
4 <sup>th</sup> Place - \$750	5 <sup>th</sup> Place - \$500	

### Participation Qualifications:

- 1) One BBQ team that will provide 1,500 1-3 oz samples of a BBQ dish of choice to the ticketed attendees during the event (BBQ team requirements attached). This team can be comprised of a restaurant, a partner business or a group of individuals seasoned in BBQing.
- 2) Each organization must man an informational tent promoting your organization adjacent to your BBQ team’s tent. You are welcome to do giveaways, games and ask for donations in your space.
- 3) One social media post per month highlighting your partnership with Destin Commons Coins for a Cause (January-March) and one social media post per month promoting Smoke on the Coast (April-July 3<sup>rd</sup>).
- 4) Destin Commons Coins for a Cause logo must be placed on your website and linked to [www.DestinCommons.com/Coins](http://www.DestinCommons.com/Coins).
- 5) 1 eblast to your database highlighting your participation with Destin Commons Coins for a Cause (January-March) and 1 eblast to your database encouraging attendance at Smoke on the Coast to vote for and support your team (April – July 3<sup>rd</sup>).
- 6) A representative from your organization as well as your BBQ team **MUST attend** all informational meetings scheduled prior to the event. Absence at more than one (1) meeting will forfeit your slot to participate.

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**Smoke** *on the Coast*  
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**YES!** \_\_\_\_\_ would like to participate as a benefitting charity in the  
(Non-profit Organization Name)  
Destin Commons Smoke on the Coast BBQ & Fireworks Festival on Tuesday, July 3<sup>rd</sup>, 2018. We understand the  
above requirements and will guarantee complete compliance.

\_\_\_\_\_  
President/CEO Signature

\_\_\_\_\_  
Print Name

**Our participating BBQ team will be** \_\_\_\_\_ and understands the  
(Restaurant, Business, Group Name)  
requirements attached and will guarantee complete compliance.

\_\_\_\_\_  
BBQ Cook Team Captain Signature

\_\_\_\_\_  
Print Name

**Destin Commons Acceptance**

\_\_\_\_\_ has been accepted to participate in Smoke on the Coast BBQ &  
(Participating Non-Profit Name)  
Fireworks Festival on Tuesday, July 3, 2018.

\_\_\_\_\_  
Bob Perry – General Manager – Destin Commons

\_\_\_\_\_  
Heather Ruiz – Director of Marketing – Destin Commons

**ONLY 17 TEAMS WILL BE ACCEPTED**

**APPLICATIONS WILL BE APPROVED ON A FIRST COME, FIRST SERVED BASIS AFTER QUALIFICATION**

**YOU MAY RETURN VIA EMAIL, FAX, MAIL**

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